

EFG International appoints global segment head

Zurich, 19 June 2014 - EFG International has recruited Amrit Uppal to oversee its Global South Asian Diaspora activities.

EFG International has recruited Amrit Uppal as Managing Director, Head of Global South Asian Diaspora. He joined on 17 June and is based in Singapore.

The Global South Asian Diaspora, including Non-Resident Indians, is a large and fast growing segment of the private banking market. It has been identified as a priority growth market, alongside Central and Eastern Europe, Middle East, Latin America, and China.

EFG International has long been active in this segment, across its international network, but the appointment of Amrit Uppal will facilitate a more coordinated approach and reflects ambitious plans to grow. He will be responsible for optimising the market opportunity, encompassing recruitment, the competitiveness of the EFG offering, and business development.

Amrit has more than 14 years wealth management experience. From 2011, he was a Director and Team Head at Barclays Wealth in Singapore. Prior to this, he worked in the UK, including as Business Head, Birmingham for Credit Suisse, and as a team leader at Coutts.

Amrit Uppal will be joined by two additional Client Relationship Officers, both previously with Barclays Wealth, namely Rupinder Sehmi and Jagjit Matharu.

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About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses operates in around 30 locations worldwide, with circa 2,000 employees. EFG International's registered shares (EFGN) are listed on the SIX Swiss Exchange.

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